



This could be your iPod shuffle!

**Pete, everything you need
for Mobile WiMAX test and measurement
is in this box.**

Find out more inside... or go to
www.anritsu.us/WiMAX/Pete.Alexander.2

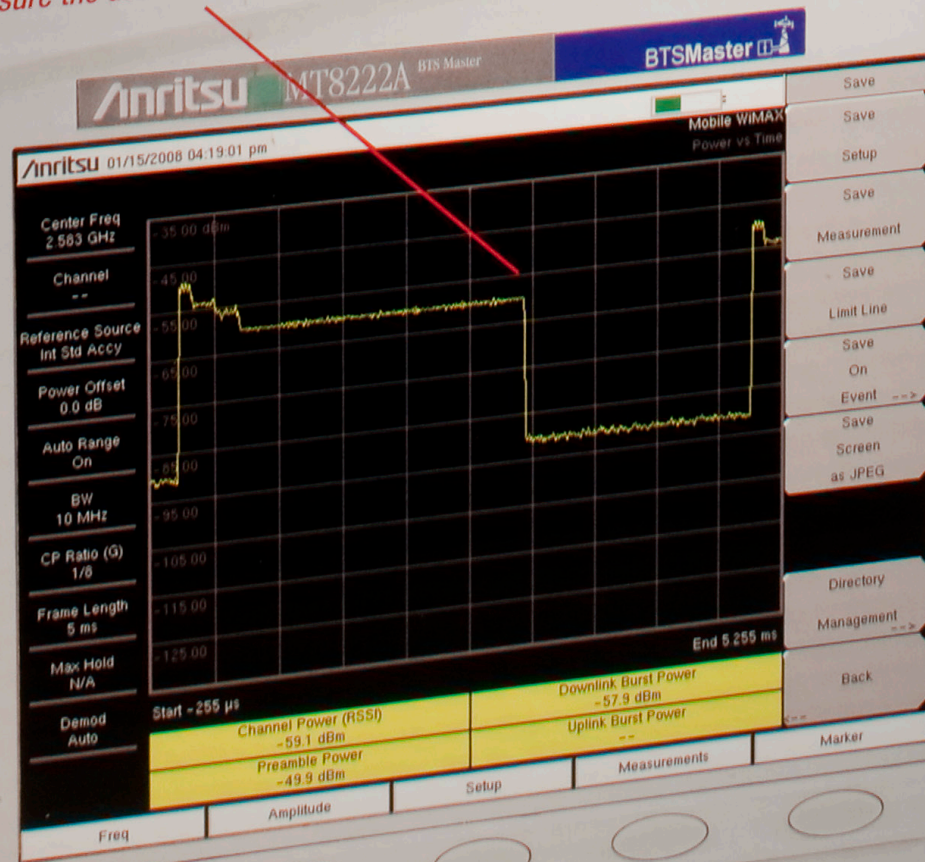
Pete Alexander
National Sales Manager
Anritsu Company
920 N. Loraine Avenue
Glendora, CA 91741-2397



PARCEL POST
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DM Exterior

Measure the downlink and uplink components of the Mobile WiMAX TDD signal.



Control panel with buttons: Esc, On/Off, Save, Setup, Measurement, Limit Line, Event, Save, Screen as JPEG, Directory, Management, Back, Marker, Shift, Back, +/-, File, System, Mode, 7, 8, 9, Measure, Trace, Limit, 4, 5, 6, Preset, Calibrate, Sweep, 1, 2, 3, 0, ., Enter.

Actual size: 315 x 211 x 94 mm (12.4 x 8.3 x 3.7 in.)

DM Exterior



Pete, here's why you should learn more about BTS Master™ for Mobile WiMAX test and measurement... and why you need a FREE iPod® shuffle.

Dear Pete:

Whether you're deploying new base stations and antennas, or troubleshooting the installations you already have, you know there's no room for error in today's fast changing wireless world. Make the switch to BTS Master from Anritsu and you'll immediately improve accuracy and productivity with all the power and performance you need for Mobile WiMAX test and measurement in a single, handheld instrument.

If you go in the field to test and measure base station performance...

- ... You can save time and get better accuracy.
- ... You won't break your back lugging heavy instruments around.
- ... You won't put your arms out of joint carrying multiple instruments from the truck.
- ... You won't burn the midnight oil redoing tests in the lab until you get it right.

If you supervise crews that do tests and measurements...

- ... You'll get faster results with better accuracy the first time.
- ... You'll get better productivity with more measurements completed each day.
- ... You'll get no more complaints from your techs about their clunky last-century equipment.
- ... You can integrate your existing trace library with our newest Master Software Tools™ and display them in 3 dimensions.

Find out more by asking for a BTS Master demo at your desk. We'll bring along a set of Anritsu documentation and test equipment—including our popular *Must-Have Reference for Wireless Communication*—and get an iPod shuffle that's yours to keep. To set up your demo please go to your personal web page at www.anritsu.us/WiMAX/Pete.Alexander.2 or call 1-800-ANRITSU (267-4878), or complete and return the postage paid card today. Thank you.

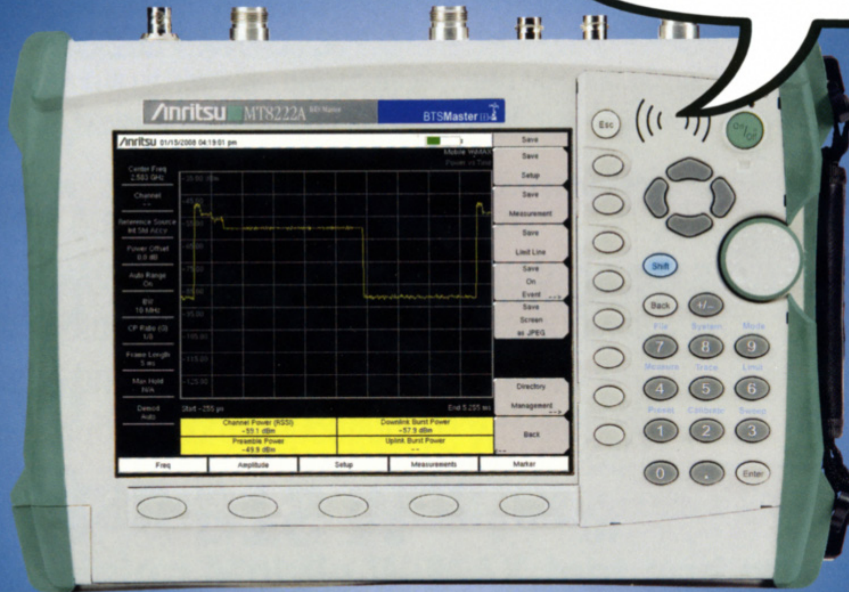
Sincerely,

Pete Alexander
National Sales Manager

P.S. Don't forget to get your free iPod and learn more about the Anritsu BTS Master, go to www.anritsu.us/WiMAX/Pete.Alexander.2

Pete, meet the Anritsu BTS Master™.

Hello, Pete.



**It's everything you need for
base station Mobile WiMAX measurement...**

From the ground up to the tower, complete cell site maintenance in a single handheld tool.

Anritsu BTS Master™

When you're installing or troubleshooting 4G Mobile WiMAX base stations, why put up with last-century test and measurement equipment? The Anritsu BTS Master gives you all the functionality you need in a handheld instrument that's powerful, accurate and easy to use.



Optimize Mobile WiMAX performance by evaluating the quality of signal from the base station. The BTS Master measures the downlink and uplink components of the Mobile WiMAX TDD signal.



... and nothing you DON'T need.

- No** need to haul a truck full of instruments to the base station...
BTS Master does it all!
- No** heavy console and bulky backpack to lug around...
BTS Master weighs less than 9 lbs.
- No** requirement to learn and maintain multiple instruments.
- No** hassle redoing measurements because your last-century equipment isn't accurate or sensitive enough.
- No** need to use a separate application for data management and analysis... just plug in Anritsu's Master Software Tools.

For precision Mobile WiMAX test and measurement, you need the Anritsu BTS Master.

Find out more at www.anritsu.us/WiMAX/Pete.Alexander.2

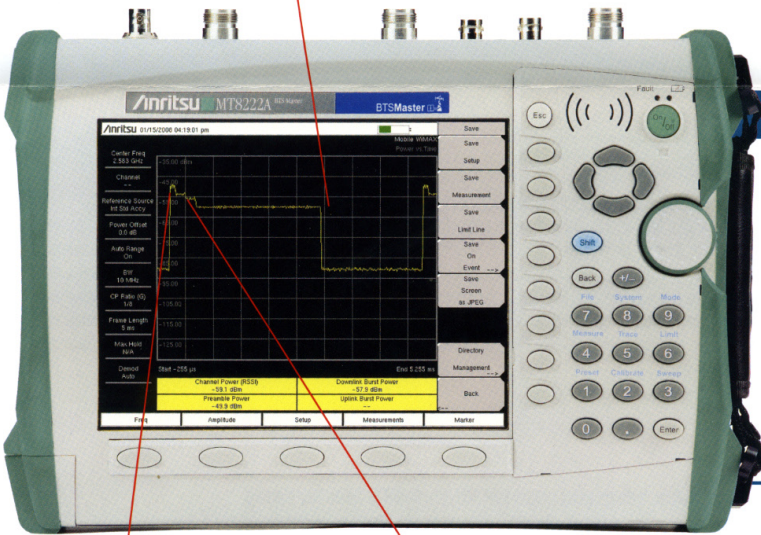
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Optimize Mobile WiMAX performance by evaluating the quality of signal from the base station. The BTS Master measures the downlink and uplink components of the Mobile WiMAX TDD signal.



ADDITIONAL FEATURES

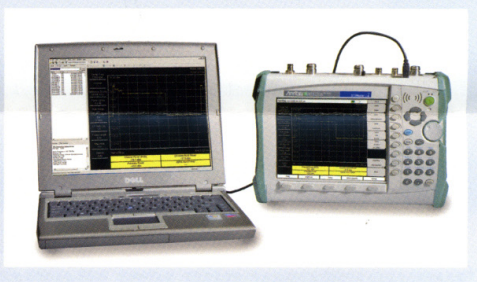
- Spectrum analysis
- Channel scanner
- Cable and antenna analysis
- Built-in GPS
- T3/T1/FT1 Bit Error Rate Tester (BERT)
- Interference analysis
- Power Meter

Preamble Power

Downlink Burst Power

Master Software Tools™ included at no extra charge

To further increase the power of the BTS Master, (Windows® 2000/XP/Vista-compatible), Master Software Tools provides comprehensive data management and analysis software. Remote Access Tool allows you to remotely control operation and monitor performance on your laptop over an IP connection.



Ask for a BTS Master demo and get your own iPod® shuffle!



We'll also bring a set of useful information from Anritsu including:

- BTS Master Product Brochure
- BTS Master Data Sheet
- *Must-Have Reference for Wireless Communication*
- Practical Tips on WiMAX Field Measurements Application Note
- and more!

Simply return the enclosed card, 1-800-ANRITSU (267-4878), or go to your personal web page at www.anritsu.us/WIMAX/Pete.Alexander.2



About Anritsu

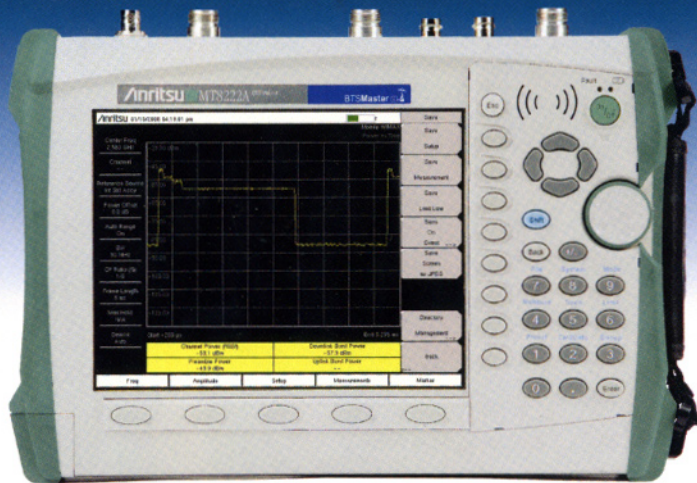
Anritsu Company is the American subsidiary of Anritsu Corporation, a global provider of innovative communications test and measurement solutions for more than 110 years. With its acquisition of NetTest (www.nettest.com), Anritsu provides solutions for existing and next-generation wired and wireless communication systems and operators. Anritsu products include wireless, optical, microwave/RF, and digital instruments as well as operations support systems for R&D, manufacturing, installation, and maintenance. Anritsu also provides precision microwave/RF components, optical devices, and high-speed electrical devices for communication products and systems. With offices throughout the world, Anritsu sells in over 90 countries with approximately 4,000 employees.

**Find out more when you register for your BTS Master demo
and your very own iPod shuffle at www.anritsu.us/WiMAX/Pete.Alexander.2**

**Call 1-800-ANRITSU (267-4878)
Or return the postage paid card.**

The Anritsu logo consists of the word "Anritsu" in a bold, sans-serif font. The letter "A" is stylized with a diagonal slash through it.

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To learn more about the Anritsu BTS Master™, return this card today.

Anritsu

Pete, get a BTS Master™ demo and get your own iPod shuffle.



YES, show me why BTS Master is the only instrument I need for Mobile WiMAX test and measurement. Please contact me to set up my in-person demo—and don't forget to bring my iPod® shuffle along with Anritsu reference material.

Please correct as necessary:

Pete Alexander

National Sales Manager

Anritsu Company

320 N. Loraine Avenue

Glendora CA 91741-2397

Email: pete.alexander@anritsu.com

Phone: 800-267-4878

Best time to call: _____AM/PM

I specify the purchase of base station analyzers

Yes No

I plan to purchase in the next

3 months 6 months 12 months

Return this postage paid card today or call 1-800-ANRITSU (267-4878).

Or register on your personal web page at

www.anritsu.us/WiMAX/Pete.Alexander.2

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