



Street Address
City, State, 00000-0000



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Get your free lunch certificate at
<www.deepnines.com/John.Jones>**

<John Jones>
<Security Administrator>
<XYZ Unified School District>
<12345 Main St.>
<City, ST 12345>



Street Address, City, State, 00000-0000

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Dear John:

Today's Internet security problems are enough to make you lose your lunch.

Content has evolved into new threats that sail past traditional content filters. Students are outsmarting the system by using proxies to access unauthorized websites. And traditional filters ignore new types of online content such as music downloads and streaming media that steal bandwidth from legitimate use.

DeepNines can help. Our iTrust solution catches threats that others miss, plus it gives you unprecedented visibility into exactly what is going on in your school network. Find out more by attending a brief webinar—and when you're done, we'll send you a free Subway gift certificate worth \$10.

Webinars are held each Tuesday at 1 pm Central, and it's quick and easy to sign up for the date of your choice...just go to your personal web page at www.deepnines.com/John.Jones or call 866-DEEP912 (333-7912). Your FREE LUNCH offer expires 12/31/07, so don't delay!

Sincerely,

A handwritten signature in black ink, appearing to read 'Greg Jackson', with a horizontal line extending to the right.

Greg Jackson, Vice President of Technical Services

P.S. If you like what you see during the webinar, ask for a free Internet Content Audit to see the threats your current system misses. Find out more at www.deepnines.com/John.Jones



SCHOOL BUS
EMERGENCY DOOR

anonymous@webproxy.com

riotgrrl21@mystpace.com

hackr@freemp3download.com

They're baaaack!

What do they know about Internet security that you don't?

*Find out at a FREE webinar...
and we'll buy you lunch at Subway!*



Internet content has evolved.

What about your school district's security?

You trust your content filter to enforce school policies while protecting students from inappropriate content. So why are students still able to access blocked sites, frustrating your teachers and consuming expensive resources? Attend this short webinar for the answers, including:

- Why traditional content filters are helpless against new threats such as p2p file sharing, social networking, music downloading and streaming video.
- How your students bypass your protection with web proxies, circumventors, secure (SSL) proxies and other tactics. (We'll show examples of actual URLs!)
- Why critical educational content such as online learning programs, testing and grading applications are often inaccessible as unwanted content consumes district bandwidth.

You'll also see a demo of the first solution that eliminates unwanted content, while prioritizing critical education-related content—iTrust from DeepNines. By providing schools with a multi-layer defense system against unauthorized Internet usage, we deliver on our commitment to keep children safe.



**Win a Mac Mini for you
or your school!**

Your registration automatically
enters you in the drawing.*

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We'll send you a \$10 gift certificate after
the webinar. Offer ends 12/31/07



Your registration automatically enters you for a chance to win a Mac Mini... plus when you're done we'll send you a \$10 Subway gift certificate so you can enjoy lunch on us. Webinars are held every Tuesday at 1 pm Central, so sign up now for the date of your choice!

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*Go to www.DeepNines.com/URLTBD
for complete sweepstakes rules



Internet content has evolved.

What about your security at <school or district name>?

You trust your content filter to enforce school policies while protecting students from inappropriate content. So why are students still able to access blocked sites, frustrating your teachers and consuming expensive resources? Attend this short webinar for the answers, including:

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