

Para Los Niños
500 Lucas Avenue
Los Angeles, CA 90017



How can you turn
a simple crayon into a
powerful tool to overcome
poverty?



<Firstname Lastname>
<Street Address>
<Second Address Line>
<City, ST 12345-6789>



Para Los Niños
500 Lucas Avenue
Los Angeles, CA 90017

<Month XX, 20XX>

<Firstname Lastname>
<Street Address>
<Second Address Line>
<City, ST 12345-6789>

Dear <Firstname Lastname>,

The start of a new school year usually entails the excitement of back-to-school shopping and purchases of new clothes and supplies for the school year. However, students at Para Los Niños charter schools and early childhood centers come from families that are hard-pressed to provide new clothes, backpacks and other supplies. So they rely on Para Los Niños to provide a welcoming and well-stocked classroom to signify the start of a new grade.

But this year, funding cuts mean that our students will start the school year long on hope and excitement, but short on supplies and materials. Our Early Childhood Education Centers lost another 11% in funding this summer, meaning that the six centers we run in L.A.'s poorest communities were reduced to a barebones budget of less than \$2 per child for learning materials for the year. Can you help us today with a tax-deductible gift of any amount to purchase supplies for the school year?

If you renew your past support of <\$LAST AMNT>, we will be able to give our youngest learners the tools they need to acquire basic skills—crayons, glue, paint, paper—like holding a pencil and learning to write and draw. It takes \$50 per child to ensure they get the classroom materials they need for the year. Whether you can sponsor one child for half the year or an entire classroom with a gift of \$1,000, you will make a meaningful difference in the life of a child who has many obstacles to overcome.

We know our model of quality education and supportive family services works and we have the results to prove it! **Our recent Academic Performance Index (API) scores for Para Los Niños' charter schools surpassed both LAUSD and state scores, showing strong gains in every**



To Our students' recent API test scores eclipsed both local and state averages.

With your help, they will escape a life of poverty and succeed in school and in life.

(Over, please)

Please Tear Off Portion Below, Fold And Return With Your Gift In the Envelope Provided

Yes, I want to support Para Los Niños with a gift of:

- \$25 provides a nutritious breakfast, lunch and snack to one child for a full week.
- \$50 provides classroom supplies for a year for a child in one of our child development centers.
- \$100 provides an intensive professional counseling session for an abused child
- \$250 provides two weeks of safe, nurturing care for a child in one of our child development centers.
- \$400 provides a month of after-school care for a child at one of our charter schools.
- \$1,000 underwrites classroom supplies for one year for a child in one of our child development centers.
- Other _____

<Firstname Lastname>
<Street Address>
<Second Address Line>
<City, ST 12345-6789>

Please make any necessary changes to your address.

Preferred E-Mail Address _____

Home Phone (____) _____ Cell Phone (____) _____

Bus Phone (____) _____

I've enclosed my check payable to **Para Los Niños**.

Please charge my credit card: Visa MasterCard

Card No: _____ Exp. Date: _____ CVV Code: _____

Name as it appears on card: _____

Signature required for charge: _____

For further information, please call 213-250-4800 and ask for our Development Office at X. 524

indicator. While less than half of California's five-year-olds are ready for kindergarten, 100% of the children from our early childhood programs are prepared.

Your past investment is yielding successful results and we are grateful to you for your support. Please continue to invest in these young lives. Today's new crayon can create tomorrow's gifted professional because children succeed when they are given the tools to learn. Thank you for your past support and I hope you will continue to invest in our work and our children.

Warm regards,



Gisselle Acevedo
President & Chief Executive Officer

P.S. Unlike some charter schools, I want to emphasize that ours are neighborhood choice schools meaning that parents choose us and we do not turn away children with special educational needs. Instead we work to provide them with the supportive services they need to overcome their learning challenges. Your support helps us bridge the ever-widening gap between our public funding and what it takes to help deliver a high-quality education! Thank you.



Please Tear Off Portion Below, Fold And Return With Your Gift In the Envelope Provided

Donate by mail, online or by phone today.

- Fill out the front of this donation form and return it with your gift in the envelope provided.

Mail to:

Para Los Niños
500 Lucas Avenue
Los Angeles, CA 90017-2002

- Donate at www.paralosninos.org/pp/com.php/page/p/donate_online
- Call **213-250-4800** and ask for our Development Office at X. 524

For further information, please call 213-250-4800 and ask for our Development Office at X. 524

Please Affix
Postage And
Return With
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