

Dump 1,600 pounds of carbon dioxide into the air?



I don't think so.

Today, most of the electricity you use comes from burning coal and natural gas. Generating that electricity causes over a third of the carbon dioxide, nitrogen oxide and sulfur dioxide pollution you breathe. *The average California household's energy usage is responsible for dumping 1,600 pounds of carbon dioxide into the air every year.** You probably never knew it. And you wouldn't do it — if you had a choice.

Now, you do have a choice.

For the first time, you can choose where your electricity comes from. Not just the company that provides your power, but the *actual source* of that power. By doing nothing, you're choosing to continue getting electricity from sources like coal, gas and nuclear power plants. *Choose Edison Source as your energy service provider, and you'll get EarthSourceSM — an environmentally beneficial alternative from renewable power sources like the sun, wind and rivers.*

Breathe easy. Almost nothing else changes.

By switching to EarthSource, there will be no interruption in your service and no new installation or wiring. You will receive your electric power in the same reliable manner as you do today. Cleaner air is about the only change you'll see. And 100% clean power only costs about 60 cents more per day, less than you pay for a bottle of drinking water.



An EDISON INTERNATIONAL Company

Edison Source, an Edison International Company, is a premier provider of energy and energy-related services. It's the only California company offering a 100% renewable electricity product.

Daily cost figures based on average California household use of 6500 kWh per year. *Pollution statistics based on information from the United States Environmental Protection Agency and the California Energy Commission.
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Choose to make a difference. Choose EarthSource.

Now, you can make a difference. And it's virtually effortless. Simply call or return the form below to sign up for EarthSource today.



earthsourceSM

POWER FOR A NEW WORLD

Call Toll-Free 1-888-93-EARTH

YES. I choose clean energy from Edison Source.

- EarthSource 100** — 100% renewable power for about 60 cents more per day.
 EarthSource 50[†] — 50% renewable power for about 25 cents more per day.

[†] Approximately half of the power provided by the EarthSource 50 option is created from renewable resources. The remaining 50% is obtained from the Power Exchange and consists, on average, of 32% natural gas, 27% large hydro, 16% coal, 15% nuclear, 9% renewable and 1% other.

Name: _____

Address: _____ Apt. #: _____

City: _____ State: _____ Zip: _____

Telephone: Day (____) _____ Evening (____) _____ Best time to call: ____ a.m. ____ p.m.

The following optional information (from your current electric bill) will help us serve you better:

Account Number: _____ Meter Number: _____

Please mail this form to:

EarthSource
P.O. Box 914
Walnut, CA 91788-9901



earthsourceSM
POWER FOR A NEW WORLD

For even faster & easier service call today toll-free 1-888-93-EARTH or visit www.earthsource.com



50% Renewable Electricity
100% Renewable Electricity